

BLACK IN FLORIDA

Your Connection to Everything that is Black in Florida!



who we are

Black in Florida is the premiere online information vessel for the Florida's African-American community and those who wish to connect with it.

We provide members with readily available resources. We maintain a consistent level of style, integrity and creativity.

We offer a trusted brand via heavy involvement in community events and programs.

our mission

To be a continuous, up-to-date, informative and effective communications liaison for the African-American population and communities in the State of Florida.

our members

- 28-65
- Women: 62%; Men: 38%
- College graduates/career oriented
- Culturally Aware Socialites

15,238

OPT-IN SUBSCRIBERS



9,823

SOCIAL MEDIA FOLLOWERS

advertise with us

Need to reach mature, out-going African-Americans in the State of Florida. Advertise with us today.




options


- dedicated e-Blast: \$500 per blast
- e-Blast inclusion: \$385 per inclusion
- social reel: \$275 per post
- static social post: \$200 per post




contact

 www.fb.com/BlackinFlorida

 [@BlackinFlorida](https://www.instagram.com/BlackinFlorida)

 www.blackinflorida.com

 info@blackinflorida.com


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